

You know nothing about PowerPoint!

Legal tech companies fight over helping the legal industry in being productive and doing cool and smart stuff in Microsoft Office.

This statement is simply not true!

The truth is that they (or should I say we) are fighting to win the battle on getting add-ins and consultancy on Word because everyone is using Word and knows what can be simple or difficult – so difficult that consultants might be needed. This has everyone's (current) attention.

So why isn't there a tonne of agencies providing services for PowerPoint, tech as well as templates? An important one could be that surprisingly few firms are looking for productivity tools, integrations, best practice templates or functional design within the space of ('Legal') PowerPoint. Not taken care of with nearly the same seriousness as Word. This is an issue! Why is PowerPoint not taken seriously?

Being in the industry we see design agencies supporting us on PowerPoint templates. But let's ask ourselves: Would you have a design agency doing your Word templates? No help from no one? Hell no!!!

Also, we see internal presentation specialists doing both presentations and templates. Again, let's ask ourselves a question – would the person creating the finalized Word document also be the one to create the template?

No would be the immediate answer. Simply because the skillset is not the same at all. Just as it is not the same between people who should be creating and is creating our Word templates today. It's not necessarily the same person who should be handling our PowerPoint templates.

The PowerPoint template, design and productivity experts supporting the legal industry – until there is a demand – are (close to) nowhere. There is a few but be careful in your search. Many dangers are on the way – and just because PowerPoint looks easy on the cover there is as many pitfalls to meet as we experience in Word. The difference is that we are aware of their presence in Word and (at times) we even acknowledge that we need support to solve them.

Dear Document Excellence Group, you are all knowledgeable in Word templates. Please help us all in putting attention to PowerPoint – not just the templates, but to functional design, integrations and productivity in general. PowerPoint is on her continued rise across industries with an increase in userbase and purpose.

Within the legal industry we need to be ready to take on new needs from the market, our lawyers and our surroundings.

Thus, I urge of you. Find out what you don't know about PowerPoint – better today than tomorrow. Your colleagues and the business will love you for it!

Take the opportunity today to revisit your PowerPoint templates with a PowerPoint template professional and use the network in DEG to gain insights and knowledge on what others are doing.

We've heard that there will be upcoming sessions on PowerPoint. Join them! – why not?